



THE GOLDEN GLOBE TIGERS 2018

BANGKOK EDITION

FOR EXCELLENCE & LEADERSHIP IN DESIGN

12th January, 2018
The Athenee Hotel, Bangkok

THE GOLDEN GLOBE TIGERS (BANGKOK EDITION) FOR EXCELLENCE & LEADERSHIP IN DESIGN

Any design emerges within the context of societal, technological or economical developments. Even in cases in which it is developed for a concrete purpose, if nothing else it always pursues commonly accepted ideas. If this occurs, then design becomes an innovation and therefore a driving force for trends. The awards aim to accolade utmost level of creativity, innovation, originality and inspiring practices in the field of Indian architecture, interiors and design. extraordinary individuals who have shaped or are shaping the architecture and design milieu. If it is just not just plain, simple, unequivocal excellence of design practice, then it will be out-of-the-box, new thinking that a TRENDS judge will look for in the entries.

ARCHITECTURE IN DESIGN AWARD CATEGORIES :

- Office blocks
- Interior spaces
- Educational Institutions Design
- Residential Design
- Commercial Design
- Green Design
- Hotel Design
- Retail Design
- Solar Design
- Bathroom Interiors
- Best Concept for an Unbuilt Project

PRODUCT DESIGN / INDUSTRIAL DESIGN AWARD CATEGORIES :

- Product Design
- Industrial Design
- Design of Technological or Health Care Devices
- Transportation Design
- Furniture & Interior Design objects
- Sports & Lifestyle Products
- Mobility Design

FASHION DESIGN AWARD CATEGORIES :

- Fashion Design
- Textile Design
- Costume Design
- Jewelry Design

COMMUNICATION DESIGN / MULTIMEDIA DESIGN AWARD CATEGORIES :

- Packaging Design
- OOH Design
- Sign & Graphics
- GUI - Graphical user Interface Design
- Advertising
- Photography
- Animation

INDIVIDUAL AWARD CATEGORIES :

- Designer of the year
- Architect of the year
- Young Designer of the year (Under 35)
- Lifetime Achievement Award

CRITERIA :

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

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