



THE GOLDEN GLOBE TIGERS

2018

BANGKOK EDITION



FOR EXCELLENCE & LEADERSHIP IN CORPORATE SOCIAL RESPONSIBILITY

12th January, 2018
The Athenee Hotel, Bangkok

THE GOLDEN GLOBE TIGERS (BANGKOK EDITION) FOR EXCELLENCE & LEADERSHIP IN CORPORATE SOCIAL RESPONSIBILITY are the highest recognition of corporate organisations that have a significant and positive impact on the lives of people around them. CSR programmes consider company's commitment to and respect for communities, environment and the people. This Award will be presented at the glittering ceremony on 12th January, 2018 The Athenee Hotel, Bangkok

ORGANIZATIONAL AWARD CATEGORIES :

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| <ul style="list-style-type: none"> ▪ Best Corporate Social Responsibility Practices ▪ Best Newcomer to CSR ▪ Best Workplace Practices ▪ Best Environment Friendly Project ▪ Innovations in Corporate Social Responsibility Practices ▪ Regulation of Corporate Social and Environmental Behaviour ▪ Promoting Employment for the Physically Challenged ▪ Support and Improvement in Quality of Education | <ul style="list-style-type: none"> ▪ Developing Sustainable Strategies ▪ Diversity & Human Resource ▪ Accounting for Climate Change ▪ Carbon Footprint Accounting ▪ Community Development ▪ Fair Trade & Supply Chain ▪ Women Empowerment ▪ Concern for Health ▪ Poverty Alleviation ▪ Best Corporate & Financial Reporting | <ul style="list-style-type: none"> ▪ Design Mobile Apps for Social Good ▪ Best Use of CSR practices in (Multiple Industry Segment) <ul style="list-style-type: none"> • IT Industry • Banking & Finance • Automobile • Healthcare/Pharmaceuticals • FMCG • Construction • Manufacturing |
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INDIVIDUAL AWARD CATEGORIES :

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| <ul style="list-style-type: none"> ▪ CEO of the Year | <ul style="list-style-type: none"> ▪ Social Entrepreneurship | <ul style="list-style-type: none"> ▪ CSR Leadership Award |
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CRITERIA :

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

CO-ORDINATION OFFICE:

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Endorsed By



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CMO ASIA



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